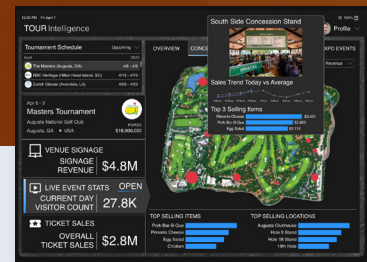
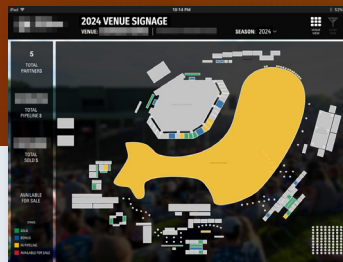
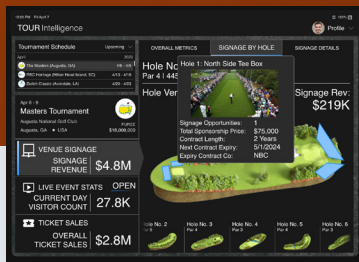


Visual Insights Sponsorship Tracking Application

An event venue's myriad sponsorship opportunities have huge revenue potential that are rarely leveraged to their fullest. Many of these organizations manage their sponsorship opportunities and partner activities with a collection of cobbled-together spreadsheets and documents that may be owned by several people within the organization. This practically guarantees that a venue can't completely capitalize on its true potential.

Incite has developed the Visual Insights Sponsorship Tracking Application (VISTA), a sponsorship support tool that works with a company's existing engagement platform (such as a CRM) to provide venues with a way to maximize sponsorship return. By providing a system that works in conjunction with an existing CRM and visually represents the status of sponsorship inventory, the Incite VISTA system ensures that every sponsorship opportunity is tracked and deals are closed. Whether your venue hosts concerts, sports competitions, performances, or conferences, Incite VISTA offers a highly customized, interactive, and visual way to manage contracts and workflows that are specific for your business and types of opportunities.



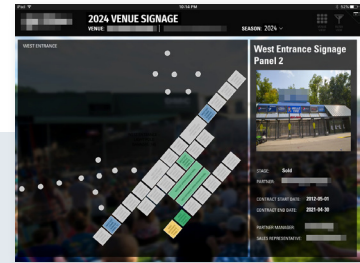
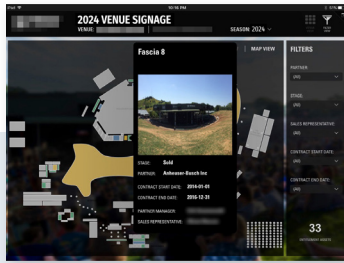
View your venue's revenue opportunities at a glance based on location and availability.

Sales made easy

View every sponsorship opportunity from a birds-eye view of the venue; a single tap opens a detail page for each placement with example pictures, dimensions, renewal dates, availability calendar, and cost, making it easy to quickly match sponsors with opportunities.

Risks in full view

Easily identify under-used and under-valued assets, see availability of individual assets, and view at risk and/or expiring contracts to ensure maximum sponsorship coverage as well as timely acquisition and renewal efforts.



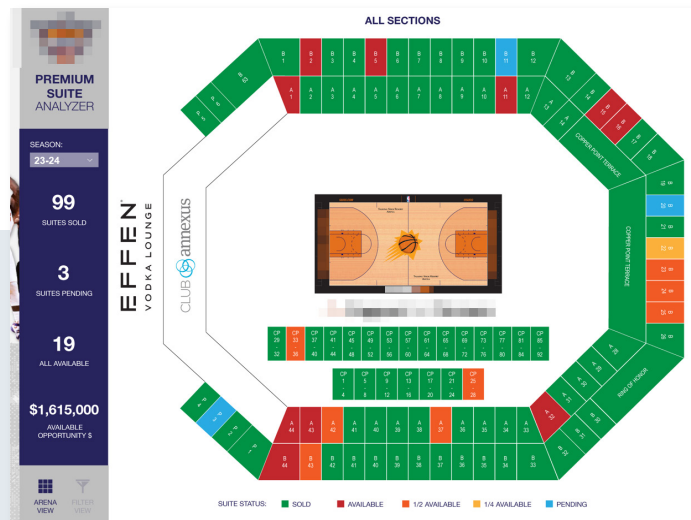
Immediately understand asset use and associated revenue, identifying where to focus sales efforts.

Targeted reports

Filter all sponsorships in Incite VISTA by status, partner, and dates, and get notifications when assets are coming available, or contracts are about to lapse.

Custom features

Brainstorm new opportunities and easily add them to Incite VISTA with example pictures, pricing, and availability, using a system that is fully customized to suit your business needs, venue configuration, and sales workflow.



Capitalize on your venue's revenue potential with at-a-glance information on sponsorship details.

About Incite

Incite is transforming the analytics space by solving complex business problems that are fundamental to success in a digitally dominated landscape. The company's unique and perceptive approach allows them to partner with clients to frame, solve, and execute on a wide range of challenges to create long-term value. Fortune 500 companies across several industry sectors have relied on Incite's carefully curated senior team of practitioners to help them in a variety of mission-critical applications including increased manufacturing uptime, autonomous-vehicle deployment, improved physician performance, and exceptional customer experiences. Founded in 2010, Incite is headquartered in Detroit.



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